

mactac® product spotlight



Challenge

Use wall graphics to help keep a dedicated interior wall space within a large international airport clean and protected.

Customer

Repros, Inc., Cleveland, Ohio
Cleveland Hopkins International Airport, Cleveland, Ohio

Application

Interior wall graphic mural

Solution

Mactac REBEL® H

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Project Summary

With a reputation as Northeast Ohio's premier large- and grand-format production facility for graphics solutions and products, Cleveland-based Repros, Inc. knows wall graphics. It was no surprise, then, when Recess Creative, LLC, a full-service creative agency also located in Cleveland, approached Repros for a recommendation on an unusual wall graphic application they were designing. The project was for Cleveland Hopkins International Airport's 'doggy relief area,' a dedicated space inside the airport for passengers' traveling pets to relieve themselves. The customer's primary concern was keeping the walls in the area clean and protected.

Repros immediately recommended Mactac's Rebel® H (RB528H) multi-print media - the company's go-to media for nearly any wall graphic or mural application. Recess Creative embraced the recommendation, completed the graphic design, and handed the work over to Repros for printing and installation. The graphics were printed on a Canon Colorado Series printer and installed within 1.5 hours by two installers.

"We love working with REBEL H. We can use it in multiple locations and know it's not going to fail."

Chris Jungjohann, the founder/principal of Recess Creative, added:

"Working with Repros is always an easy choice. They consistently deliver a high-end product on time and I never have to worry about anything. The finished space looks awesome and we don't have to worry about wear and tear."

Mactac's high-performance REBEL H multi-print media is known for its high initial tack and lasting strength. It is designed for interior and exterior marking and signage applications.

Did you use Mactac material on a recent project?

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