

mactac® product spotlight



Challenge

If GRUV™ can help wrap a blimp, it can handle just about anything in between.

Customer

Central Graphics, Akron, Ohio

Application

Airship Graphics, Traffic Box Wraps and Public Art Installations in Akron, Ohio

Solution

GRUV Slidable Technology, GRUV Slideable Print Media and Rayzor™ Matte Overlamine

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Project Summary

From one of the world's most recognizable aircraft to everyday infrastructure, Central Graphics continues to trust Mactac GRUV™ Slidable for projects that demand installation efficiency, reliable performance, and premium results.

For Goodyear's 100th Anniversary Blimp, Central Graphics partnered with Mactac to develop a custom graphics solution that could adhere to the blimp's challenging Tedlar surface while meeting strict requirements for appearance, weight, and removability. The project showcased Mactac's ability to engineer innovative solutions for highly specialized applications.

Closer to the ground, Central Graphics selected Mactac GRUV slideable Print Media and Rayzor™ Matte Overlamine to help transform Akron traffic signal boxes into vibrant public art installations. The team valued GRUV's easy slideability, air egress technology, and dependable adhesion, allowing installers to complete multiple wraps per day with confidence.

Why GRUV™ Slidable?

According to the Central Graphics installation team, Mactac's GRUV technology remains a preferred choice because it helps installers work faster while maintaining high-quality results.

Key advantages include:

- Easy slideability and repositionability during installation
- Excellent air egress for smooth, bubble-free application
- Strong, dependable adhesion
- Consistent performance across a variety of surfaces
- Clean removability when graphics need to be updated or replaced
- Premium finished appearance when paired with Rayzor Overlaminates

From a massive blimp surface requiring custom engineering to everyday electrical and traffic control boxes throughout downtown Akron, GRUV technology has proven it can perform in dramatically different environments.

Customer Perspective

"After years of relying on one of the industry's leading cast wrap films, we transitioned to GRUV Slidable and haven't looked back. The combination of easy repositionability, excellent air egress, strong adhesion, and consistent performance across full wraps, partial wraps, and indoor or outdoor applications makes it a product we can trust for virtually every project that comes through our shop." – Dave Soulsby, Central Graphics

Whether wrapping a historic blimp or beautifying city streets, GRUV Slidable delivers the versatility, installation speed, and trusted performance that Central Graphics relies on every day. Gruv Slideable GV10 promises faster, easier graphic installation on vehicles, buses, fleets, and more. A highly engineered repositionable adhesive and micro-channel technology, developed by LINTEC, is designed for long-term outdoor, marine, fleet, and vehicle graphics on curved, corrugated, or riveted surfaces. Compatible with solvent, latex, and UV wide-format printing.

Did you use Mactac material on a recent project?

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For more information regarding Mactac products or graphic solutions, call 866-622-8223, or visit www.mactac.com/graphics.

