

PERFORMANCE GUIDE

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PJ7802 Revised: 01/2023 KSH

Vivid™2.6 Mil White Polypropylene

Description		Applications and End Uses		
Product	PJ7802 A 2.6 mil top coated white biaxially oriented polypropylene (Label-Lyte®) with a quick tack All Temp permanent adhesive and a 2.4 semi-bleached super calendared kraft liner. Meets APR Critical Guidance Criteria for use with high-density polyethylene (HDPE) and polypropylene (PP) containers.		For prime labeling applications requiring the durability and aesthetics of film. Recommended for semi-rigid and rigid containers. Market segments: food packaging and those with cold damp substrates.	
Face	This white topcoated pearlescent polypropylene is a semi conformable film designed for excellent printing, converting and label dispensing. Print test product and consult with your ink supplier to confirm suitability for your application.			
	Physical Properties Without Adh Caliper, inches Elongation, % (YIELD) Tensile, lbs./in. (YIELD) Opacity	esive	0.0026 +/- 10% 12 MD 45 CD 14 MD 80 CD 88%	ASTM D2103 ASTM D1922 ASTM D882 ASTM D589
Adhesive	Chill is an All Temp permanent, rubber-based adhesive that performs well in normal to freezer temperature applications. Chill has excellent tack and ultimate adhesion to a variety of surfaces including polystyrene, polypropylene, polyethylene, paper and corrugate. Suitable for cold, damp labeling applications. Complies with FDA 21 CFR 175.105.			
	Physical Properties of Adhesive			
	Thickness, inches	0.0007 +/- 10%		
	180° Peel Adhesion, lbs./in.	Corrugate: 2.6 HDPE: 3.6	PSTC-101A (30 min. applied) PSTC-101A (30 min. applied) PSTC-101A (30 min. applied)	
	Loop Tack (1"), lbs./in.	Stainless Steel: 3.6 Corrugate: 1.6 HDPE: 2.3 Stainless Steel: 4.9	PSTC-101/ PSTC-16 PSTC-16 PSTC-16	A (30 min. applied)
	Temperature Ranges			
	Minimum Application Service Ranges	-10°F (-23.33°C) -65°F to +150°F (-54°C 65.6°C)	to CTM #45 Curwood Polyester Film Dry Surface	
Liner	A super calendared kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll -to -roll applications.			
	Caliper, inches Basis Weight, lbs. (24" x 36"/500 sheets)		0.0024 +/- 10% 39.5 +/- 10%	TAPPI T-411 TAPPI T-410

Shelf Life One year when stored at 72° F and 50% R.H.

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This product complies with CONEG regulations.

All MACtac Roll Label products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACtac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACtac website for the latest, most up-to-date version at www.mactac.com

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