

PERFORMANCE GUIDE

Represents Typical Values Only

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PJL9592-2 Revised: 07/2023 KSH

VIVID™ 2.4 Mil White Polypropylene

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Product

PJL9592-2 is a 2.4 mil topcoated white biaxally oriented polypropylene with a permanent acrylic adhesive and a 1.2 mil polyester liner.

Meets APR Critical Guidance Criteria for use with high-density polyethylene (HDPE) containers.

Applications and End Uses

For prime labeling applications requiring the durability and aesthetics of film labels that may be applied at various temperatures. Recommended for semi-rigid and rigid containers. Market segments: food, cosmetic, toiletries, household cleaners, beverage and more.

Face

This white top coated pearlescent biaxially oriented polypropylene is a semi conformable film designed for excellent printing, converting and label dispensing. Proprietary top coating delivers excellent adhesion for superior graphics and print receptivity for various methods including UV Flexo, Water Flexo, Gravure, UV Inkjet, and Hot Stamp.

Physical Properties Without Adhesive

 Caliper, inches
 0.0024 +/- 10%
 ASTM D2103

 Elongation, % (YIELD)
 170 MD 35 TD
 ASTM D882

 Tensile, lbs./in. (YIELD)
 100 MD 200 TD
 ASTM D882

 Opacity
 90%
 ASTM D589

Adhesive

ST95 is a general-purpose permanent acrylic emulsion with aggressive initial tack, excellent ultimate adhesion and mandrel hold. Very good adhesion to corrugated, glass, and various plastic substrates. Also used in healthcare applications and considered to be latex glove friendly.

Physical Properties of Adhesive

Thickness, inches 0.0007 +/- 10%

Peel Adhesion, lbs./in. Stainless Steel: 2.6 PSTC-101A (30 min. applied)

Corrugate: 1.0 HDPE: 1.5 Glass: 2.2

Polypropylene: 2.0

Temperature Ranges

Minimum Application +25°F (-4°C) CTM #45 Curwood Polyester Film Dry Service Ranges -75°F to +200°F (-59°C to +93°C)

Surface

Liner

A 1.2 mil clear polyester liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.

Caliper, inches 0.0012 +/- 10% TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets) 26.2 +/- 10% TAPPI T-410

Shelf Life One year when stored at 72° F and 50% R.H.

VIVID™ is a registered Trademark of the Morgan Adhesives CompanyLabel-Lyte® is a registered Trademark of the ExxonMobil Company
This product complies with CONEG regulations. All MACtac Roll Label products meet the requirements of the Clean Air Act of 1990.

NOTE: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, or regulatory compliances, please contact your MACtac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACtac website for the latest, most up-to-date version at www.mactac.com

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