



# PERFORMANCE GUIDE

Represents Typical Values Only

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## TCDT9502NB -DT Med Sensitivity/ST-95/2.4SCK No added Bisphenol

### Face Description

A **med sensitivity** bright white topcoated direct thermal paper for use in medium to high speed or low voltage thermal printers. Optimal wavelength range under 660nm.

Test Property	Typical Values	Test Method
Basis Weight 17x22 sheets-500 lbs	20.5 lbs +/- 1	TAPPI T-410
Caliper, inches	0.00315 +/- 10%	TAPPI T-411
Tear, grams	50 MD 50 CD	TAPPI-414
Tensile, lbs./in.	35 MD 17 CD	TAPPI-494
Brightness %	92.5% Avg.	TAPPI T-452
PPS s-10	1.7	TAPPI T-538
Image Color		Black
Initial Activation Temp (O.D.=0.2)		190 ± 9°F (88 ± 5°C)
Effective Activation Temp (O.D.=1.0)		223 ± 9°F (106 ± 5°C)
Optimum Activation Temp (O.D.=1.4)		270± 9°F (132 ± 5°C)

### Adhesive Description ST-95

ST95 is a permanent acrylic emulsion with aggressive initial tack, excellent ultimate adhesion. Very good adhesion to corrugated, glass, and various plastic substrates. Considered to be latex glove friendly for use in some healthcare applications. Not recommended for tight mandrel applications.

Test Property	Typical Values	Test Method
Caliper, inches	0.0007 +/- 10%	
Min Application	25°F (-4°C)	
Service range	-75 to 200°F (-60°C to 93°C)	
Average Peel Adhesion Stainless Steel 30 minutes applied/90° angle	1.9/lbs/inch	PSTC-101/Method F MACTac CTM54
Loop Tack g/1"	3.6 lbs/sq. inch	PSTC-16/Method A MACTac CTM25

When comparing values, keep in mind, other suppliers may use different testing methods.

### Liner Description

A semi-bleached, super calendared kraft liner excellent for die cutting and stripping. The liner release system is designed specifically for label dispensing. Primarily for roll-to-roll applications.

Test Property	Typical Values	Test Method
Caliper	0.0024 +/- 10%	TAPPI T411
Basis Weight	40 +/- 10%	TAPPI T410

### Applications

Used for barcode and human readable labels in retail, healthcare and industrial markets. Recommended for medium to high speed printing or using low voltage portable thermal printers.

### Shelf Life

One year when stored at 72°F and 50% RH. For more about Direct Thermal Storage, see the Technical Bulletin for Direct Thermal Storage at [www.mactac.com](http://www.mactac.com).

Note: The user is responsible for determining the product's suitability for all aspects of the application. If there are any questions about applications, regulatory compliances, please contact your MACTac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the MACTac website for the latest, most up-to-date version at [www.mactac.com](http://www.mactac.com)

CALL 1-800-548-3456 for additional product information

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