

## TLL2511D2Q (New)

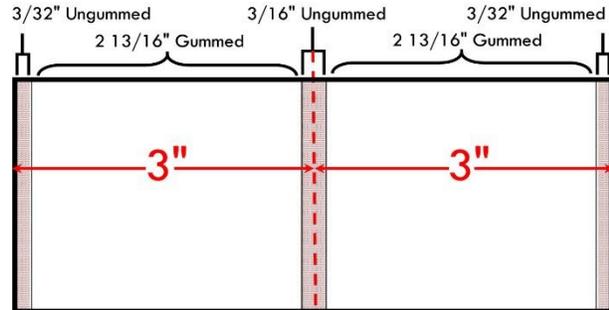
Revised: 11/2025 LEL

### Tire Label MP725 3.2 Kraft Liner

**Description** Please Note for Pattern Coated Products: Adhesive coating width tolerance is +/- 1/16"; Slitting in ungummed area is +/- 1/16"; Total Roll Slit width tolerance remains standard at 1/32"

**Product** TLL2511D2Q is a specially designed label construction for the rubber and tire industry. The pattern coated pressure sensitive adhesive (alternating pattern of 2.8125" gummed, 0.1875" ungummed) provides excellent adhesion to rubber.

#### Pattern for Tire Label TLL2511D2 Slit Sizes 3", 6" & 9"



**Applications** Tire and difficult substrate labeling

**Face** A white top coated pearlescent polypropylene that is semi conformable and designed for excellent printing and converting. Print test product and consult with your ink supplier to confirm suitability for your application. Not recommended for extended outdoor use.

#### Physical Properties Without Adhesive

Caliper, inches	0.0026 +/- 10%	ASTM D2103
Elongation, % (YIELD)	170 MD 50 CD	ASTM D1922
Tensile, lbs./in. (YIELD)	29.64 MD 64.7 CD	ASTM D882
Opacity, %	>85%	

**Adhesive** MP725 is a rubber based permanent adhesive formulated to provide excellent adhesion to tires as well as good adhesion to many other difficult substrates. The heavier coat weight of adhesive allows for good flow characteristics which permit adhesion to most rough textured surfaces.

#### Physical Properties of Adhesive

Thickness, inches	0.0024 +/- 10%	
Peel Adhesion, lbs./in.	4.4	PSTC-101A (30 min. applied)
Loop Tack (1") lbs./in.	7.5	PSTC-16
Temperature Ranges		
Minimum	+20°F (-7°C)	CTM #45 Curwood
Application	-65°F to +160°F (-54°C to +71°C)	Polyester Film. Dry Surface
Service Ranges		

**Liner** A semi-bleached kraft liner excellent for die cutting, stripping and label dispensing, with a backside treatment to help alleviate adhesive sticking. Primarily for roll-to-roll applications where a more

Caliper, inches	0.0032 +/- 10%	TAPPI T-411
Basis Weight, lbs. (24" x 36"/500 sheets)	50 +/- 10%	TAPPI T-410

**Shelf Life** One year when stored at 72° F and 50% R.H.

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