

TLN2510G (New)

Revised: 02/26 LEL

Thermal Transfer Film Tire Label MP725 3.2 Kraft Liner

Description	Applications and End Uses		
Product	A specially designed label construction for the rubber and tire industry. The pressure sensitive adhesive provides excellent adhesion to rubber and other hard to adhere to substrates.		Tire and difficult substrate labeling
Face	A bright white BOPP film designed for thermal transfer as well as flexo printing.		
	Physical Properties Without Adhesive		
	Caliper, inches	0.0030+/- 10%	TAPPI T-411
	Brightness	92% Min	TAPPI T-525
	Opacity	80% Min	TAPPI T-425
	Tensile, kg Min	9 MD 16 CD	TAPPI T-494
	Tear, kg Min	24 MD 33 CD	TAPPI T-414
	Basis Weight, lbs. (24" x 36"/500)	42.5 +/- 10%	TAPPI T-410
Adhesive	MP725 is a rubber based permanent adhesive formulated to provide excellent adhesion to tires as well as good adhesion to many other difficult substrates. The heavier coat weight of adhesive allows for good flow characteristics which permit adhesion to most rough textured surfaces.		
	Physical Properties of Adhesive		
	Thickness, inches	0.0015 +/- 10%	
	Peel Adhesion, lbs./in.	3.1	PSTC-101F (30 min. applied)
	Loop Tack (1") lbs./in.	5.5	PSTC-16
	Temperature Ranges		
	Minimum Application	+20°F (-7°C)	CTM #45 Curwood
	Service Ranges	-65°F to +160°F (-54°C to +71°C)	Polyester Film. Dry Surface
Liner	A semi-bleached kraft liner excellent for die cutting, stripping and label dispensing. Primarily for roll-to-roll applications.		
	Caliper, inches	0.0032 +/- 10%	TAPPI T-411
	Basis Weight, lbs. (24" x 36"/500 sheets)	50 +/- 10%	TAPPI T-410
Shelf Life	One year when stored at 72° F and 50% R.H.		

*** NOTE: Thermal transfer printing quality and bar code scannability are dependent upon the interworking of several elements; the ribbon, the printhead and the facstock. Please test all applications. Consult MACTac's Technical Marketing Department for guidelines regarding printer and ribbon compatibility.**

This product complies with CONEG regulations.

All Mactac Roll Label products meet the requirements of the Clean Air Act of 1990.

The user is responsible for determining the product's suitability for all aspects of the applications. If there are any questions about applications, ore regulatory compliances, please contact your Mactac sales representative to discuss your requirements for recommendations. If this is a printed Performance Guide, it is an uncontrolled document. Please check the Mactac website for the latest, most up-to-date version at

www.mactac.com

CALL 1-800-548-3456 for additional product information

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