

March 2020



MACScript™ 2

Prescription Labeling Solutions



Roll Label

PSA-coated papers and films in roll-to-roll form. Extensive product options, available customization, varying roll lengths and widths, and customer friendly services, like our Mactac PreciseSM Program, which offers next-day shipping on a precise amount of material needed for small runs and limited applications.

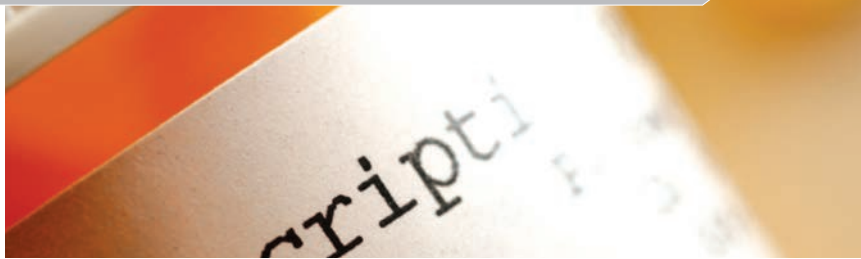
www.mactac.com/rolllabel

A direct thermal labelstock designed to address prescription labeling challenges, making label longevity concerns a thing of the past.

As the recognized leader in direct thermal medical labeling, Mactac[®] ensures that today's prescription drug labels will provide enhanced environmental resistance and exceed consumer expectations. For durable, lasting labels that make consumer experience and safety a priority, choose MACScript 2.

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Prescription Labeling Solutions



With an aging population boom and advances in medical science, there is an extensive need for durable prescription labels in today's market. Because consumers sometimes use prescription bottles well beyond the printed expiration date, image fade on the label can cause serious problems when the legibility of patient data and medical care instructions are compromised. MACScript 2 is a high-quality, high-density label created to meet consumer expectations and safety requirements.

Thermal Printing Makes for Easy Compatibility and Cost Saving

MACScript 2 addresses the latest application challenges faced by converters through advancements in direct thermal chemistry and strategic partnerships with suppliers to offer reduced costs and lasting value.

MACScript 2's advanced thermal chemistry design virtually eliminates the need for a press-applied UV overcoat, which can add cost, slow the printing process, inhibit full image density and cause premature print head wear.

This direct thermal labelstock offers outstanding environmental resistance, enabling it to withstand extreme exposure to heat, moisture, sunlight and certain chemicals typical to prescription labeling such as oils, lotions, hand sanitizers and soaps.

MACScript 2 is one of the most durable prescription labeling solutions available and features:

- A medium- to high-sensitivity topcoat and bright white face to make text and graphics pop
- Compatibility with both high-speed and low-voltage direct thermal printers, allowing for printing flexibility while maintaining a dark, sharp image

Exceptional Durability without the Downsides

While the application of a press-applied topcoat was once necessary to protect prescription drug labels against corrosion, MACScript 2's advanced direct thermal chemistry virtually eliminates the need for this process, while maintaining outstanding resistance against fading. Using MACScript 2 labelstock also means avoiding the added costs associated with premature print head wear, slowed printing process and inhibited image density caused by UV topcoat application.

Part #	Roll Width	Precise
DDRX9502	78"	P10

Ultimate Adhesion

MACScript 2 incorporates Mactac's ST-95 permanent acrylic emulsion adhesive, which is engineered to provide outstanding open time for short-term repositionability and excellent initial tack, ultimate adhesion and mandrel hold. Other attributes include:

- Ideal for plastic, glass and corrugated prescription containers
- Considered latex glove-friendly for use in healthcare settings
- Service temperature abilities ranging from negative 75 to 200 degrees Fahrenheit

Additionally, a semi-bleached kraft liner designed for excellent die cutting, stripping and label dispensing in roll-to-roll applications protects the adhesive.



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