

Horticultural Labeling Solutions

Innovative Products for Growing Success



At Mactac®, we understand the unique challenges of horticultural labeling. Whether you're in the field or at your local garden center, our diverse line of durable label constructions is designed to withstand water, dirt, textured surfaces, and frequent handling. From flower flats and pots to young trees, our solutions ensure your labels remain intact and visually appealing.

Selecting the ideal facestock and adhesive is crucial for effective horticultural labeling. You need a facestock that converts seamlessly on your equipment, delivers high-quality printing for detailed flower images, prices, and barcodes, and resists the wear and tear of daily watering and dirt exposure. Pair this with an adhesive that bonds reliably to both smooth and textured surfaces, including seedling flats, peat pots, and tree wraps.

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Products Designed to Help You Grow

Offering a range of high-performance adhesives to meet the demands of horticultural applications:

- **ATP™**: All-temperature acrylic adhesive engineered for paper facestocks. Exceptional converting characteristics allow stripping of intricate die patterns as well as wide-web, high-speed processing.
- **640-AT**: All-temperature acrylic adhesive engineered for performance from ambient to freezer conditions. Offers open time on select substrates (please test) and forms a strong permanent bond.
- **ST-95**: Permanent acrylic emulsion with aggressive initial tack, excellent ultimate adhesion, and mandrel hold. Very good adhesion to corrugated, glass, and various plastic substrates.
- **SFA™**: Clear, general purpose acrylic emulsion adhesive for film facestocks. Provides excellent ultimate adhesion and performs especially well on small, cylindrical containers.
- **B-122F™ / C-122F™**: All-temperature acrylic permanent adhesives offering reliable adhesion to a wide range of surfaces. C 122F™ provides a heavier coat weight for added hold in demanding applications.
- **705VHP**: High-tack, rubber-based, permanent adhesive formulated for adhesion to most rough textured surfaces.
- **BC-20™**: Rubber-based hot melt adhesive designed for smooth surfaces with light moisture or debris. Maintains strong adhesion through moderate dirt, moisture, and repeated watering.
- **XT-100**: Ultra-high-tack permanent adhesive for applications requiring maximum grab. Excels on rough and porous substrates where standard adhesives fall short.
- **SureLock™**: Permanent hot melt adhesive exhibiting high tack and appropriate flow to aid in many hard-to-stick textured applications like light texture on a decorator pot or ridges on a faceted pot. The heavy coat weight allows performance on textured surface, but still converts well and can be dispensed in large volume applications.
- **GripTight™**: Aggressive, hot melt rubber-based adhesive designed for hard-to-stick-to surfaces that might have release agents or glossy surface coatings that make adherence difficult. Apply above 40°F.

Mactac's labeling solutions can help you grow your business in key areas, including:

- Lawn & garden products
- Nursery pricing labels & inventory tags
- Herb & vegetable markers
- Plant care labels
- Seedling inventory and species labels
- Seasonal plant tags

	Product Number	Facestock	Adhesive	Liner
THERMAL TRANSFER	41909	3.3 mil Durable Polypropylene	C-122F™	3.2 mil SCK
	41879	PrimeScan®	BC-20™	2.4 mil SCK
	41944	PrimeScan	BC-20	3.2 mil SCK
	42693	PrimeScan	SureLock™	2.4 mil SCK
	41910	PrimeScan 90	C-122F	3.2 mil SCK
	TL2602	Durascan® L 3.0 mil Matte Thermal Transfer PP	640-AT	2.4 mil SCK
	TL9600-52	Durascan L 3.0 mil Matte Thermal Transfer PP	XT-100	2.4 mil SCK
	TTY9501	Durascan Y 3.2 mil Matte Thermal Transfer PP	ST-95	2.4 mil SCK
	DSS4501	Durascan S 3.2 mil Matte Thermal Transfer Film	705VHP	2.4 mil SCK
PRIME FILM	PTW9592-2	2.3 mil Solid Gloss BOPP	ST-95	1.2 mil PET
	50311	2.6 mil White Pearl BOPP	GripTight™	3.2 mil SCK
DIGITAL PAPER	1495	Laser Latex	ATP™	3.5 mil LF
	48909	Endura® Inkjet Paper	C122-F	3.2 mil SCK
DIGITAL FILM	50205	4.5 mil Matte White Inkjet PP	SFA™	3.2 mil SCK
SPECIALTY	41916	Tyvek® 1073-D	B-122F™	3.2 mil SCK

Stronger Together

