

Vivid Edge™ BOPP Film

Delivering Converting Performance, Durability,
and Sustainability Advantages in an Innovative 2.0 mil Film



Pursuing opportunities to improve sustainable practices in development, sourcing, and manufacturing.



Vivid Edge products have been recognized by the Association of Plastic Recyclers for meeting the requirements for APR Design® for Recyclability Recognition.



Meet Vivid Edge

Introducing a breakthrough 2.0 mil white BOPP film designed to deliver exceptional recyclability, converting efficiency, and shelf appeal, Vivid Edge delivers the strength, performance, and sustainability edge brands need to stand out in today's packaging market.

Built with a thinner yet stronger facestock, Vivid Edge features a semi-cavitated polypropylene construction that provides paper-like stiffness and superior dimensional stability, making it easier to convert, dispense, and apply at high speeds. When paired with Mactac's high-performance 710VHP and 711VHP adhesives, Vivid Edge labels remain with HDPE containers throughout the recycling stream, eliminating the need for label removal.

The result is a smarter labeling solution that gives converters and brands the edge in appearance, performance, and sustainability.

Vivid Edge™ BOPP Film

Performance, Durability, and Sustainability Advantages

Vivid Edge gives converters and brand owners a competitive edge through enhanced strength, premium print appearance, high-speed converting performance, and sustainability benefits.

Thinner, with superior strength.

- 2.0 mil construction is engineered to support downgauging initiatives without compromising performance.
- The material delivers approximately 25% greater machine-direction strength than traditional film constructions—converters can use a thinner-gauge construction, while maintaining efficient converting, dispensing, and application performance.

Premium shelf appearance.

- Outstanding dimensional stability helps resist wrinkling, stretching, tunneling, and flagging.
- A smooth, high-quality label appearance enhances shelf appeal and reinforces brand image.

Proven adhesive performance.

- Designed for demanding converting and application environments,
- Pairs with Mactac's proven 710VHP adhesive providing fast tack, dependable adhesion, and reliable performance in cold, wet, and challenging applications; also available with Mactac's 711VHP adhesive

Sustainability advantages.

- Downgauged polypropylene facestock and adhesive system support natural and colored HDPE recycling streams—containers can enter the recycling stream with the label intact, simplifying recycling processes.
- Thinner facestock also delivers more labels per roll, less packaging waste, and reduced freight.

Adhesive Options

710VHP Permanent Hot Melt

Performs exceptionally well on low-surface-energy applications, delivering aggressive tack and ultimate adhesion. Excellent moisture resistance, and dependable performance in demanding environments.

711VHP Permanent Hot Melt

Provides strong adhesion and high-speed application performance on a wide range of HDPE labeling applications while supporting recyclability objectives. Approved for direct food contact.

	Product Number	Facestock	Adhesive	Adhesive Type	Liner	Precise	APR Design* for Recyclability
							HDPE Natural & Color
FILM	PJN9002	2.0 mil Vivid Edge™ BOPP	710VHP	Hot Melt Permanent	2.4 SCK	10,000 ft	■
	PJN9092-2	2.0 mil Vivid Edge™ BOPP	710VHP	Hot Melt Permanent	1.2 PET	10,000 ft	■
	PJN7002	2.0 mil Vivid Edge™ BOPP	711VHP	Hot Melt Permanent	2.4 SCK	10,000 ft	■
	PJN7092-2	2.0 mil Vivid Edge™ BOPP	711VHP	Hot Melt Permanent	1.2 PET	10,000 ft	■

Coming soon with acrylic adhesive options.

Vivid Edge redefines film labeling by combining easy converting, premium shelf appeal, and support for recyclable packaging in one innovative 2.0 mil film solution.

