

Optiscan® E Thermal Transfer Labelstocks

Improve Productivity. Reduce Material Use.
Lower Operational Costs.



Optiscan® E thermal transfer labelstocks help improve efficiency, boost productivity, and lower total labeling costs. Featuring a downgauged 36# thermal transfer facestock, SmartTac™ general purpose permanent adhesive, and lightweight liner options, Optiscan E delivers more labels per roll while maintaining reliable converting and application performance.

Ideal for high-volume labeling applications, Optiscan E supports logistics, shipping, warehousing, retail, inventory management, and general identification. Its optimized construction reduces material usage, waste, freight, and storage requirements, while SmartTac adhesive provides dependable adhesion across a wide range of substrates.

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The Optiscan E name reflects the core values it drives:

Efficiency Gains: A thinner, optimized construction enables more labels per roll, reducing roll changeovers, increasing production uptime, improving pallet utilization, and minimizing warehouse storage requirements.

Economic Benefits: Designed to improve operational efficiencies, Optiscan E delivers savings at multiple points during production that results in a reduction in total delivered cost.

Environmental Impact: By using less material, Optiscan E helps reduce waste, packaging consumption, and transportation-related environmental impacts throughout the supply chain.

Excellent Convertibility: Optiscan E is engineered to deliver reliable converting performance, including high-speed printing and converting, consistent die-cutting, and clean matrix stripping. Its optimized construction allows converters to realize the benefits of downgauging while maintaining productivity, efficiency, and quality.

Introducing SmartTac™ General-Purpose Permanent Adhesive

SmartTac™ is a new acrylic emulsion adhesive engineered to support today's high-speed converting environments while providing dependable adhesion performance across a wide range of applications.

Performance Specifications

- Minimum Application Temperature: +30°F (-1°C)
- Service Temperature Range: -40°F to +200°F (-40°C to +93°C)

	Product Number	Facestock	Adhesive	Adhesive Type	Liner	Precise	FSC
THERMAL TRANSFER	TTE3552	36# Optiscan E TT Paper	SmartTac™	Emulsion Acrylic Permanent	Bloom hi.impact® Glassine	■	■
	TTE3532	36# Optiscan E TT Paper	SmartTac	Emulsion Acrylic Permanent	2.1 SCK	■	■

Choose Optiscan E to achieve more labels per roll, lower total operational costs, reduced material consumption, high-speed converting performance, and reliable thermal transfer printability. Get more from less.

Stronger Together

