

spinnaker®

# Laser Latex

## Durable labels for a growing industry



Laser Latex sheet labels deliver exceptional durability and performance for the horticulture market—where reliability matters from seedling trays to retail displays. Engineered to be more water-resistant, flexible, conformable, and stronger, these labels feature a higher internal bond that stands up effortlessly to wiping, scuffing, moisture, and outdoor exposure. Across the entire horticultural supply chain, labels are essential for identification, organization, inventory control, branding, and consumer education—and Laser Latex provides a dependable solution for them all. Whether used in nurseries, greenhouses, garden centers, or distribution, Spinnaker-branded Laser Latex labels ensure a clean, professional appearance and a worry-free experience, helping customers keep their operations running smoothly while presenting products at their best.

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### Facestock benefits:

- A latex impregnated paper that is more durable than standard paper
- More cost effective than polyester or vinyl
- Good for short-term outdoor use
- Designed for dry toner printing in production toner presses and offset printing (for best results use oxidizing inks)

### Applications to consider:

- seedling / flower pot labels
- barcodes for pricing / inventory
- product description labels
- species information
- plant care / instructions
- lawn & garden applications

### Laser Latex Stock items

**#50441**

12 x 18

200 sheets/carton

100 shrink inner wrap

**#3062**

17 x 22

500 sheets/carton

100 shrink inner wrap

Adhesive: Guillotine-friendly, general purpose permanent adhesive suitable for a wide variety of surfaces

Liner: 80# scored liner with excellent crackability and pull across

Construction Details: Caliper - 9.0 mil | GSM - 225

Request a printed sample from your sales rep.

Stronger Together



Additional Information

**mactac**<sup>®</sup>  
ALINTEC COMPANY