

BC-20[™] Adhesive: Greasy/Dusty Packaging

Greasy or dusty packaging can be challenging. Whether the debris is from bag filling, product overflow, warehouse environment, or outdoor wind and weather, your customer needs the label to work.

Try BC-20, a hot melt, rubber-based adhesive designed to stick to cold, wet, dirty, or greasy substrates.

BC-20 is available Trimless on over a dozen papers; ten films for flexo, thermal transfer, and direct thermal; as well as nearly two dozen digital products. Try Semi Gloss, High Gloss, Prime Films, Thermal Transfer Films, and Jetrion, Domino, and Screen approved options.

Applications and substrates to test: Greasy or dusty packaging due to the product or packaging environment

- pet food bags
- seed bags
- produce crates
- woven bags for various products
- wax corrugate
- parts bins
- · equipment and parts inventory labels
- metal racking permanent labels
- candle bottom labels
- horticultural labels for plants and crates

Have an application to discuss? Call our Technical Consulting Hotline at 877.210.5104 or your Account Manager at 800.543.9452 for help.



A pressure sensitive material manufacturer providing leading personalized service to the label printing and converting industry

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Product performance depends on many variables; testing for a specific application is recommended.