



BC-20™ Adhesive: Wet label applications

Wet label applications can be challenging. Whether the moisture comes from the weather, condensation, or from the product being dunked in water, BC-20 is a great option to test.

BC-20 is a hot melt, rubber-based adhesive designed to grab onto cold, wet, greasy substrates.

BC-20 is available Trimless on over a dozen papers; ten films for flexo, thermal transfer, and direct thermal; as well as nearly two dozen digital products. Try Semi Gloss, High Gloss, Prime Films, Thermal Transfer Films, and Jetrion, Domino, and Screen approved options.

Applications and substrates to test: **Wet applications** that may be due to the environment or product use

- agricultural crates
- foam containers for picking or packing
- industrial filters
- safety labels
- PVC water pipes
- metal pipes

Have an application to discuss? Call our Technical Consulting Hotline at 877.210.5104 or your Account Manager at 800.543.9452 for help.