



BC-20™ Adhesive: Cold Food Packaging

Cold food packaging can be challenging. Products may be changing temperature during processing and labeling, or may have visible condensation or grease present.

When your labels need to work, try BC-20, a hot melt, rubber-based adhesive designed to stick to packaging despite cold temperatures, condensation, or greasy packaging.

Applications and Substrates to test:

Cold and frozen food packaging such as plastic containers, paperboard, cryovac, and packaging films

- meat, poultry, and seafood ID labels
- refrigerated pet food labels
- bakery/deli clam shells and tubs
- dessert containers and lids
- refrigerated or frozen coated paperboard boxes
- poly bags for cold liquid storage (soups, dairy)
- wax corrugate boxes
- coupon base
- rotation stickers
- cold warehouse packaging, including shrink labels, inventory labels, and pallet labels.

BC-20 is available Trimless on over a dozen papers; ten films for flexo, thermal transfer, and direct thermal; as well as nearly two dozen digital products.

Try Semi Gloss, High Gloss, Prime Films, Thermal Transfer Films, and Jetrion, Domino, and Screen approved options.

Available Trimless with a minimum single roll order of 3" x 5,000'

Please contact your Sales Representative for more information: 800.543.9452

Product performance depends on many variables; testing for a specific application is recommended.
