



# GripTight™ Adhesive:

## For those difficult applications

GripTight™ is an aggressive, hot melt rubber-based adhesive designed for difficult surfaces, including many building materials, manufacturing and packaging products, horticultural products, plastics, and wovens. While GripTight is a heavy coat weight, it will die cut, strip, and dispense well compared to other similar aggressive adhesives—no adhesive pattern application needed!

Minimum application temperature: 40°F | Service range: -30°F to 150°F

### Important things to keep in mind:

#### Surface defects

Many difficult-to-label surfaces are dusty or slightly textured. In these cases, the dirt or texture is reducing the surface area to which the label can adhere. While cleaning these surfaces is not always possible, even brushing off small amounts of excess debris will increase surface area and help with adhesion.

#### Label format

With difficult substrates, the first area of the label to see an issue will typically be the corner. Using simple label shapes, such as rectangles with rounded corners, will help. The points on stars or sunbursts may not find enough substrate to adhere to, allowing air to degrade the exposed adhesive over time.

#### Processing time

To ensure a clean cut, tool dies specifically to this product and maintain them properly. During hot months, allow the rolls to acclimate overnight in the press area to improve converting and reduce sticky edges. Encourage your customers to properly store converted label rolls in a controlled environment.

### Applications/ Substrates:

- ceramic tile
- granite
- pond plant baskets
- aluminum pouches
- unfinished wood
- vinyl sheeting
- metallized surfaces
- paperboard
- PVC fencing
- nursery pots
- woven bags
- drain panels
- spouting/corrugated plastic

**We offer a variety of facestocks with GripTight adhesive for various applications. Call our Technical Consulting Hotline at 877.210.5104 or your Account Manager at 800.543.9452 for help.**