



# Horticulture Labeling

Whether out in the field or at your local garden center, Spinnaker carries a wide variety of constructions that are robust enough to hold up well to the water, dirt, textures, and general handling that occurs with flower flats, pots, and even young trees. Not sure where to start? Here's the dirt:

## The Facestock

You need a facestock that will convert well on your equipment, neatly print everything from close-up photos of flowers to prices and barcodes, and hold up to daily watering and dirt overflow.

Try **PrimeScan®** when you want nice graphics for photos and great print quality via flexo, thermal transfer, and even digital! It is recommended for digital UV inkjet presses like Domino, Durst, EFI Jettrion, and Screen. It's waterproof, tear resistant, performs well across temperature fluctuations, and has an outdoor life rating of up to 18 months. Combine it with SureLock or GripTight adhesives for a robust answer to many farm and greenhouse applications.

## The Adhesive

The adhesive needs to stick well to smooth and textured surfaces—everything from 36-set seedling flats, to peat pots, to tree wraps.

**BC-20™** is a great place to start for smooth surfaces with water or light debris present. It sticks through moderate amounts of moisture and dirt, and will hold up well through repeated watering once adhered.

**SureLock™** is your go-to for more textured surfaces. That could be a light texture on a decorator pot or ridges on a faceted pot. This heavy coat weight adhesive has enough flow to dig into the air pockets that form in a textured surface, but it still converts well and can be dispensed in large volume applications.

**GripTight™** is the answer for hard-to-stick-to surfaces that might have release agents or glossy surface coatings that many labels won't adhere well to. It is a heavy coat weight, but converts and dispenses well. While it has a wide service range, take care not to apply in conditions below 40°F.

## Some areas to grow your horticultural business:

- Nursery and garden center pricing labels
- Seedling inventory and species labels
- Plant care labels
- General use retail garden center pricing labels

We offer a variety of facestocks for horticultural applications. Contact your Account Manager or Technical Consulting Representative for help with your specific project.

