Lumber & Wood Products

When some think of lumber labeling, they may only think about the lumber tags that get stapled on the end of boards in the stock yard. However, pressure sensitive lumber labels can encompass a wide variety of materials in a lumber yard or home improvement center. Whether it's a simple barcode label, a safety label, or a prime label for brand recognition, it's important to find the right label stock to fit those needs.

The Adhesive

Because of the varying degrees of texture, dirt, debris, and contouring that could be present with the various substrates in this environment, it's important to use the right adhesive to ensure the labels stay attached through purchase of the finished materials.

C-122F is a heavy coat weight acrylic that does well on smoother surfaces where the label may be applied at colder temps and/or exposed to higher temperatures above 150°F for long periods of time.

SureLock™ is your go-to for more textured surfaces. This heavy coat weight, rubber-based adhesive has enough flow to dig into the air pockets that form in a textured surface, but it still converts well and can be dispensed in large volume applications.

GripTight™ is the answer to hard-to-stick-to surfaces where dirt and debris may be present during application. It is a heavy coat weight, rubber-based adhesive, but converts and dispenses well. While it has a wide service range, take care not to apply in conditions below 40°F.

Some applications to consider:

- pre-cut wood planks
- wood decking/fencing
- plywood
- lumber wraps
- cabinets
- trim boards
- door casings

We offer a variety of facestocks for lumber and wood applications. Contact your Account Manager at 800.543.9452 or Technical Consulting Representative at 877.210.5104 for help with your specific project.

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Product performance depends on many variables; testing for a specific application is recommended.