

BC-20™ Hot Melt Adhesive

Built to Stick—Even in the Toughest Conditions



Packaging environments aren't always ideal. Cold, wet, dusty, or greasy conditions create labeling challenges. Labels must perform reliably despite fluctuating temperatures, condensation, surface oils, or industrial contaminants. Tough conditions call for BC-20™ Hot Melt Adhesive.

BC-20 uses adhesive technology that delivers high initial tack and lasting hold—meaning labels bond instantly and stay in place. With a proven track record built over decades, BC-20 reigns as an industry favorite due to its dependable performance on challenging substrates. It also offers excellent die cutting and stripping performance, supporting efficient converting operations.

This exceptional adhesive is available in an extensive portfolio of facestocks, including paper and film options suitable for prime and variable labeling, specialty applications, and digital printing.

BC-20™ Hot Melt Adhesive

A Legendary, Hot Melt Rubber-Based Solution



Designed for demanding environments, this innovative cold temperature, hot melt rubber-based adhesive features a minimum application temperature of 10°F (-23°C) and a service temperature range of -50°F to 145°F (-46°C to 63°C).

Ideal Applications:

- Meat and cheese packaging
- Refrigerated pet food labels
- Bakery/deli clam shells and tubs
- Refrigerated or frozen coated paperboard boxes
- Poly bags for cold liquid storage (soups, dairy)
- Rotation stickers
- Cold warehouse packaging, including shrink labels, inventory labels, and pallet labels
- Agricultural crates and horticultural labels
- Foam containers for picking or packing
- Industrial filters
- Safety labels
- PVC water pipes and metal pipes
- Pet food, seed, and woven bags
- Parts bins and metal racking
- Candle bottom labels

BC-20 is engineered not only for end-use performance, but also to support efficient, reliable converting and production processes. With versatility across paper and film facestocks, BC-20 is a strong adhesive you can rely on every time.

Stronger Together