



Looking to bulk up your business?

The nutritional supplement and personal health care market continues to grow every year. Label applications include everything from tiny bottles of essential oils, to medium size containers of vitamins, up to very large vats of protein powder! Your brand owners are looking for new ways to differentiate and protect their brands. Let Spinnaker help you find the right labelstocks to fill those needs.

Prime Labels

Spinnaker offers a variety of papers and films that are well suited for high quality, prime printing. Here are a couple:

High Gloss Paper is a cast coated paper featuring a mirror finish you can only achieve with a cast coat product. It is excellent for the small print often required on the back of the label, while still looking beautiful for both text and four color graphics on the front. This sheet is ideal for a wide variety of printing technologies, including flexo and laser.

2.3 mil White TC Polypropylene is a film facestock that can be printed flexo, but also offers digital options for your UV inkjet press. When you needed added durability or water fastness, this film has a lot to offer.

Metallized:

Brand differentiation is very important and sometimes the end user wants a labelstock to make their brand pop! Whether you prefer a white backdrop with only silver accents or a full silver label, these options make your brand shine on the shelf:

Bright Silver Metallized Paper and 2 mil Bright Silver Metallized Polypropylene — these paper and film options offer a bright silver metallic look and can be printed via both flexo and UV inkjet.



Brand Security and Protection:

Whether you're labeling OTC pain relievers or supplements, product safety is important to all levels of the production chain. Increasing use of tamper evident packaging for these labels brings peace of mind to the manufacturer and the customer. Spinnaker's SafeTE™ line offers six unique products that help with these applications.

SafeTE™ C1S is paper designed to provide a high level of destructibility, showing tampering when the label removal is attempted. **SafeTE™ Synthetic** film has similar properties, but the film actually delaminates into small pieces when a consumer tries to remove it. Both are available with cover-up options to cover instruction or other errors with 95% opacity.

SafeTE™ Silver and **White Void Polyester** are two film facestocks engineered to leave the word "VOID" in a diagonal pattern on the substrate and label when removed, leaving clear evidence of tampering on the product, and the label cannot be reattached.

Applications to grow your health & wellness business include:

- vitamin bottles
- dietary supplements
- herbs
- protein powder
- essential oil vials

Have an application to discuss? Call our Technical Consulting Hotline at 877.210.5104 or your Account Manager at 800.543.9452 for help.