

Roll Label Products

# CLAM SHELLS FOR FOOD PRODUCTS



**Spinnaker Specialty products** are available on the Trimless program, which allows you to order a variety of widths and lengths, with a minimum requirement of 3" x 5000'.

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Clam shells and plastic bowls with lids are just a couple examples of the large variety of plastic packaging being used today for food products. And the containers come in all shapes and sizes. Whether your customer needs a prime label for brand recognition, a VIP label for variable data print and barcodes—or both, in many cases—it's important to find the right labelstock for the end-use application.

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## To find the right labelstock, common questions that need to be answered include:

1. What type of plastic are they using? Typical plastics for food packaging are:



PET/Polyester



PP/Polypropylene



PY/Polystyrene

2. What are the application conditions?

- Will the label be applied in warm, room, or cold temperatures?
- Will the container be clean or could there be moisture or grease present?

3. What conditions will the container be exposed to after the label is applied?

- Will the container stay at room temp, or could it be refrigerated or frozen?

## Adhesives:

Spinnaker offers a wide variety of prime and VIP facestocks that would do well for most applications. Here are a few adhesives to consider testing:

**SFA™** is a general purpose acrylic adhesive with excellent die cutting characteristics and ultimate adhesion to a broad range of substrates.

**ATP™ or B-122F™** are all temp acrylic adhesives that show excellent adhesion and have a broad service range of -65°F to 200°F.

**BC-20™ or CLD-10** are cold temperature hot melt adhesives for a broad range of cold temperature applications needing high initial tack, and where moisture or grease from meats or cheeses may be present during application.

## Applications:

cookies / bakery items • salsa and hummus  
deli meats • fruits • cheeses

